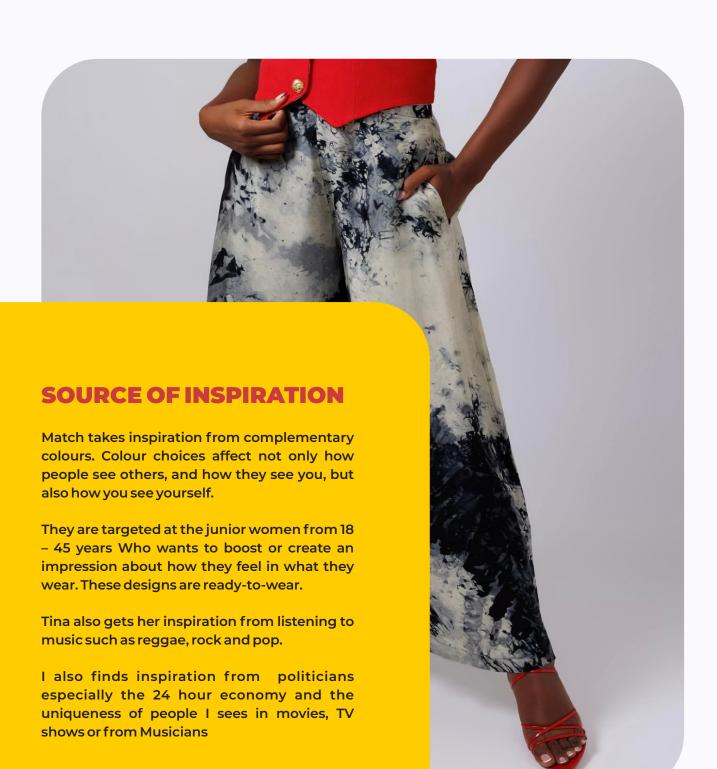






INTRODUCTION





STORY BOARD









BRAND: MATCH THEME: MODERN 90'S

My theme is modern 90's. I picked some of my favourite aspects of the decade and combined it with some trends which ended up with creating vintage inspired look. I draw my inspiration from the past. History is so fascinating. Knowing what was worn and why is key to understand our former society and culture



BRAND: MATCH

THEME: 24 HOUR ECONOMY

The theme for my collection is 24 hour economy. The collection was inspired by a group of friends discussing taking three jobs up and looking for garments that will not have any curfew, that is going out together, not caring about their curfew and having a carefree day and night full of adventures looking simple and elegant fitting into any environment irrespective of the time and colour.



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THEME: PLAYFUL SOPHISTICATION

The theme for Playful Sophistication was the Yuppies of the 80's. Yuppies meaning "Young Urban Professionals". I felt that the whole idea behind the Yuppies fit very well into my brand so I thought it would be a great intro collection to my brand.



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BRAND: TITIE
THEME: CLASSIC CHICKY

Classic Chicky takes inspiration from the silhouettes of women from the past. This collection creates a conservative, classic and chicky approach for women who struggle with styling. She explores the possibility of adjustability in her designs and uses a mixture of elements to highlight the female figure. Tina has always has sewing their school uniforms in OSU, Accra to her Senior High School clothing and textiles teacher who helped her further her sewing skills.



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APPRECIATION

To all the MATCH TEAM

Ayekoo Thank You







