

# LOOKBOOK

A close-up portrait of a woman with a joyful expression, her eyes closed and mouth open in a wide smile. She is wearing a garment with a bold, dark leaf pattern on a light background. The entire image is bathed in a warm, golden-yellow light, creating a soft, ethereal atmosphere.

**MATCH COLLECTION**  
**2025**



“ —  
CLOTHES MEAN  
NOTHING UNTIL  
SOMEONE LIVES  
IN THEM.

— *M*ARC JACOBS





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# INTRODUCTION







## SOURCE OF INSPIRATION

Match takes inspiration from complementary colours. Colour choices affect not only how people see others, and how they see you, but also how you see yourself.

They are targeted at the junior women from 18 – 45 years Who wants to boost or create an impression about how they feel in what they wear. These designs are ready-to-wear.

Tina also gets her inspiration from listening to music such as reggae, rock and pop.

I also finds inspiration from politicians especially the 24 hour economy and the uniqueness of people I sees in movies, TV shows or from Musicians

# STORY BOARD









**BRAND: MATCH**

**THEME: MODERN 90'S**

My theme is modern 90's. I picked some of my favourite aspects of the decade and combined it with some trends which ended up with creating vintage inspired look. I draw my inspiration from the past. History is so fascinating. Knowing what was worn and why is key to understand our former society and culture





**BRAND: MATCH**

**THEME: 24 HOUR ECONOMY**

The theme for my collection is 24 hour economy. The collection was inspired by a group of friends discussing taking three jobs up and looking for garments that will not have any curfew, that is going out together, not caring about their curfew and having a carefree day and night full of adventures looking simple and elegant fitting into any environment irrespective of the time and colour.



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**THEME: PLAYFUL SOPHISTICATION**

The theme for Playful Sophistication was the Yuppies of the 80's. Yuppies meaning "Young Urban Professionals". I felt that the whole idea behind the Yuppies fit very well into my brand so I thought it would be a great intro collection to my brand.





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**BRAND: TITIE**

**THEME: CLASSIC CHICKY**

Classic Chicky takes inspiration from the silhouettes of women from the past. This collection creates a conservative, classic and chicky approach for women who struggle with styling. She explores the possibility of adjustability in her designs and uses a mixture of elements to highlight the female figure. Tina has always has sewing their school uniforms in OSU, Accra to her Senior High School clothing and textiles teacher who helped her further her sewing skills.





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# APPRECIATION


To all the MATCH TEAM

*Ayekoo Thank You*

[illegible]



[illegible]



— “  
STYLE IS A WAY TO  
SAY WHO YOU ARE  
WITHOUT HAVING  
TO SPEAK.

— *RACHEL* ZOE



**MATCH  
COLLECTION  
@2025**

